



HOW SIMPLE THREAD CAN BECOME  
**THE FABRIC OF A NATION.**



**American Red Cross**

East Shoreline Chapter

1-989-892-1541

[WWW.REDCROSS-ESC.ORG](http://WWW.REDCROSS-ESC.ORG)

**2008/2009 ANNUAL REPORT**

**2008/09**

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**Message from the Chair**

**Robert Chadwick II**

*We are the last resort.*

The American Red Cross is called when no one else will come. When a fire, flood or tornado destroys a home and a family has nowhere to go, they call the Red Cross. When a military family loses a loved one and has no way to contact a service member serving in Iraq or Afghanistan, they call the Red Cross. When a family member needs blood because of surgery or chemotherapy, the hospital calls the Red Cross. When a family faces foreclosure, eviction or a utility shutoff and has no way to pay the bill, they call the Red Cross. And when a member of our Armed Forces faces an unexpected medical or car repair bill, it's the Red Cross that is called upon for a no-interest loan.

The Red Cross is on duty 24/7/365 as the last resort, the safety net when there is nowhere else to turn. But unlike most safety nets in the United States, this one relies on volunteers and donations for its existence, not our government.

In our chapter, 90% of the work of the Red Cross is done by volunteers. They don't work for money. They work for hugs, handshakes, smiles, and tears of joy. We salute all of our volunteers and thank them for getting up in the middle of the night or traveling thousands of miles in service to others.

Whether you support the Red Cross by giving your time as a volunteer, by writing a check to support our programs, or by buying a ticket to a fundraiser, we thank you for your support. In this very harsh economic climate, a safety net of last resort is an important thing to have.

A handwritten signature in black ink, appearing to read "R. Chadwick II".

# Red Cross Mission

## Fiscal Year 2008/09



### ***American Red Cross Mission***

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies.

### ***Fundamental Principles***

Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity, Universality

### ***Purpose***

The Red Cross is dedicated to making our community a safer place to live, work and play. We provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies. When house fires and other disasters strike, trained volunteers respond to the needs of victims and firefighters. Red Cross volunteers provide residents with lifesaving skills such as CPR, First Aid and Water Safety. Military services provide a 24/7 link between local families and their immediate family members stationed anywhere in the world. Community services help prevent homelessness by assisting low-income residents with utilities, rent, food and prescription medications.

### ***Service Area***

The East Shoreline Chapter serves a largely rural area of approximately 221,000 people (42,000 households) in Arenac, Bay, Huron and Tuscola counties.



## Blood Services

### The true gift of life

The mission of the American Red Cross Blood Services is to provide the safest, most reliable and cost-effective blood services through voluntary donations. The East Shoreline Chapter collected

4,423 units of lifesaving blood last year. Each unit of blood can help up to three people.

A safe and ample blood supply is a community-wide responsibility. Blood must be available whenever and wherever it is needed for patients. Every two seconds, someone in America needs blood. The American Red Cross provides approximately one-half the nation's blood Supply. Michigan Red Cross blood donors supply 70 hospitals in 65 counties with nearly 700 units of blood annually.

Only 5% of the U.S. population donates blood, although 50% are eligible. We need your help now. Please consider donating blood at the next blood drive near you.



## Disaster Services

Prevent ~ Prepare ~ Respond

The core of Red Cross disaster relief is the assistance given to individuals and families affected by disaster to enable them to resume their normal daily activities independently and as quickly as possible. When a disaster threatens or strikes, the Red Cross responds at any hour of the day or night, providing shelter, food, and mental health services to address basic human needs. The Red Cross also feeds emergency workers, handles inquiries from concerned family members outside the disaster area, and helps those affected by disaster to access other available resources.

### **In the past year, the East Shoreline Chapter's staff and volunteers:**

- Responded to 51 dwelling fires, 3 floods, and 2 other disaster incidents involving 183 individuals. All victims were offered assistance with food, clothing, shelter, prescription replacement, counseling and other needs;
- Deployed 20 locally trained volunteers to provide assistance to families affected by 4 different national disasters.
- Provided food and beverages on 5 separate occasions to more than 250 emergency first responders while they fought large fires.



## Services to the Armed Forces

Reaching around the globe in times of need

The Red Cross links members of the U.S. Armed Forces with their families during a crisis. Twenty-four hours a day, 365 days a year, we quickly send emergency communications to deployed service members on behalf of their families. Military members can have peace of mind knowing that when they are on a mission, in training or stationed far from home they are still connected to home.

Red Cross volunteers at our chapter brief departing service members and their families regarding available support services and explain how the Red Cross can assist them during deployment.

Both active duty and retired military personnel can also count on the Red Cross to facilitate no-interest loans through military aid societies and help with identifying other community resources.

### **In the past year, the East Shoreline Chapter's staff and volunteers:**

- Arranged 225 emergency communications from local families to military men and women serving all over the world;
- Arranged 16 no-interest loans for our military men and women through military aid societies, and
- Introduced 30 families of new recruits to our military services through our "Get to Know Us Before You Need Us" program.



## Health & Safety Services

### Preparing our community for emergencies

Health and Safety Services provides education and training on a variety of safety topics that focus on health, preparedness and emergency response. These training courses have been developed to help us better prepare for, prevent and respond to emergencies. The American Red Cross has 90 years of experience in the development of health and safety programs, and over 80 years experience teaching these courses in our community.

**The East Shoreline Chapter has provided the community with quality programs over the past year in the following ways:**

- Trained 12,278 individuals in First Aid/CPR/AED, Water Safety, Lifeguarding, Babysitter's Training and other preparedness topics;
- Educated 7,964 people on how to use an AED (Automated External Defibrillator);
- Conducted 1,167 courses throughout the Arenac, Bay, Huron and Tuscola county regions;
- Provided Learn-to-Swim training to over 1,381 youth including Water Babies and advanced swimming/pre-lifeguard training;
- Trained 104 individuals as certified Lifeguards to be safe in and around the water, and
- Educated 264 kids on how to be safe and responsible babysitters.



## Community Services

### Responding to financial need in our community

The Community Services Department provides financial and material assistance to those in our community who are facing eviction or termination of their utility services. Our Chapter receives a number of different grants from local, state and federal sources. In addition, we continue to offer our very successful car seat program. This program provides new child car seats to low income families in Bay County. In addition to providing the new seat, we are also available to check seats for families who have purchased their own seat but who are unsure if they have it installed correctly.

With the recent negative changes in the economy we anticipate a higher number of financial requests in the upcoming year. We are currently working on two new grants through the Michigan State Development Authority to help us prepare for this increase in requests.

**In addition, during the past year, the East Shoreline Chapter:**

- Provided direct financial assistance to 414 families in Bay and Arenac Counties for a total of over \$94,000;
- Provided personal care, household cleaning items and diapers from our pantry and through Project Angel to 1094 families with a total value of over \$13,351.00, and
- Provided 362 new child car seats and inspected an additional 124 seats that did not need to be replaced.



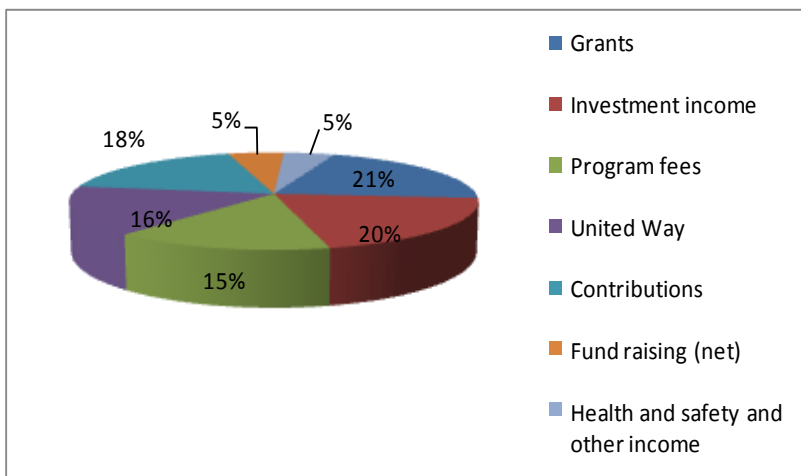
# Financials

## Fiscal Year 2008/2009

### American Red Cross East Shoreline Chapter And Related Certified Service Delivery Units

**Revenue:**

|                                       |                       |     |
|---------------------------------------|-----------------------|-----|
| Grants                                | 186,849               | 21% |
| Investment income                     | 177,794               | 20% |
| Program fees                          | 135,685               | 15% |
| United Way                            | 145,546               | 16% |
| Contributions                         | 164,002               | 18% |
| Fund raising (net)                    | 45,699                | 5%  |
| Health and safety<br>and other income | <u>41,668</u>         | 5%  |
| Total Revenue                         | <u><u>897,243</u></u> |     |





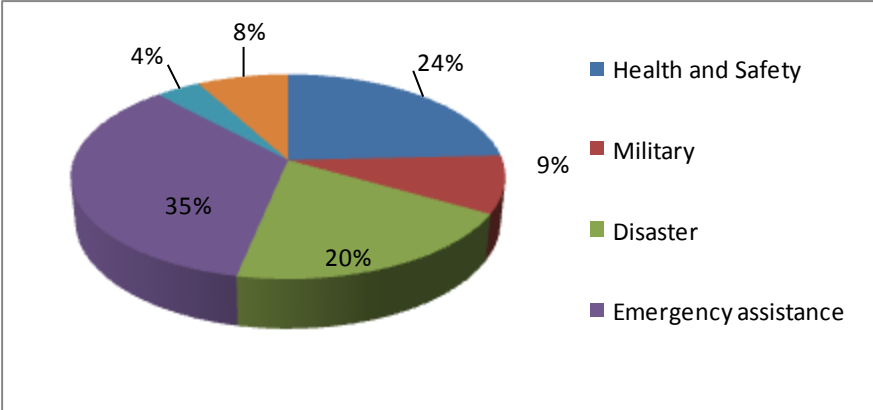
# Financials

## Fiscal Year 2008/09

### American Red Cross—East Shoreline Chapter And Related Certified Service Delivery Units

**Expenses:**

|                                    |           |     |
|------------------------------------|-----------|-----|
| Health and Safety                  | 183,498   | 24% |
| Military                           | 68,509    | 9%  |
| Disaster                           | 150,790   | 20% |
| Emergency assistance               | 264,088   | 35% |
| Fundraising                        | 29,610    | 4%  |
| Management and general             | 60,113    | 8%  |
| <br>Total Expenditure              | 756,608   |     |
| <br>Net Income                     | 140,635   |     |
| <br>Unrealized loss on investments | (877,051) |     |
| Decrease value of contribution     | (20,000)  |     |
| Gain on sale of capital assets     | 2,938     |     |
| Depreciation expense               | (18,478)  |     |
| <br>Change in net assets           | (771,956) |     |





## Financials

### Fiscal Year 2008/09

For many years, our chapter longed for an ERV—one of those monster-truck sized Emergency Response Vehicles that other chapters take to disaster sites, drive in parades, and park so proudly in front of their offices. We applied for grants, we begged local businesses for money, we tried a special fundraising campaign. But all was for naught.

Until this year.

In 2009, Bay Regional Medical Center generously donated to our chapter a used ambulance with fine white paint, lots of flashing lights, loud horns, and so many bells and whistles that Bernie Barber would be busy for weeks just learning what they all do! Bernie did go to work right away, outfitting our new ERV with radio equipment. Milds to Wilds Auto Service in West Branch painted our Red Cross logo on it. Shirley Darbee, who routinely drives these vehicles on deployments for the Red Cross, has become the #1 driver of our new ERV.

Now our chapter proudly takes our ERV to disaster sites, parades and other events. Thank you, Bay Regional Medical Center, for making our dream come true!

### **A Word About Endowments . . .**

George Wagner, a lifelong resident of Bay City, passed away in 2004, leaving nearly \$3.3 million in an endowment fund to benefit the American Red Cross, East Shoreline Chapter. The original endowed gift can never be spent by the chapter. It is held in trust forever and will ensure that the East Shoreline Chapter always has a foundation on which to build. This gift is shown in our financial statements as “permanently restricted” because the donor, Mr. Wagner, put limits on how it can be used by the chapter.

The American National Red Cross requires that all endowment funds be held at its national office and managed by a separate board of directors. That board of directors determines how much of the earnings of the endowment fund will be distributed to the chapter each year. This distribution is shown in the “investment income” line of our financial statement. The market gain or loss on the endowment fund is shown in the “unrealized gain/loss on investments” line of our financial statement. The value of the endowment fund, over and above the original gift, is included in “unrestricted” net assets. The earnings on the endowment fund are said to be unrestricted because Mr. Wagner did not place any condition on how the earnings could be used. The American National Red Cross, however, does restrict the chapter’s access to those funds. Our chapter receives only those dollars “released” by the National Red Cross on an annual basis. We cannot access more than that annual allotment for any reason.

We will always be grateful to Mr. Wagner for his generosity and vision. His gift is our foundation. But a foundation is a base on which to build. We still need the support of our generous donors, sponsors and volunteers to be able to carry out the mission of the American Red Cross. The need for our services has never been greater.

It is our hope that you will view the East Shoreline Chapter as a sound investment for your charitable donations. We hope that you have confidence in our chapter and see the value that we provide to the community. We hope that you will continue to support us in these very harsh economic times, so that our angels of mercy—our Red Cross volunteers—can continue to help those who need help the most.



# Our Chapter Donors

## The heart of the American Red Cross

### East Shoreline Chapter Donations

#### **United Way**

Caseville Community Chest  
Elkton Area United Fund  
Greater Huron County United Way  
United Way of Bay County  
United Way of Tuscola County

#### **Foundations and Trusts**

George L. Wagner Trust  
Margaret C. Thompson  
Charitable Trust

#### **Clara Barton Society \$1,000+**

Bay Area Runner's Club  
Margaret Bradfield  
Patrick and Deborah Downing  
Denise Frederick  
Jack and Kathleen Mills  
North Point Charities  
Andreas and Tracy Teich  
Marilyn Walker

#### **Chairman's Society \$500-999**

Mr. and Mrs. Patrick Curtis  
Pastor and Mrs. Ronald F. Fuller  
Gena J. Gates  
Messiah Evangelical Lutheran  
Church  
Randy and Carol Morse  
Mr. and Mrs. John C. Noell  
Donald W. Rogers  
Mr. and Mrs. Robert Schlagel  
Darrell M. Sheets, DMD  
St. Vincent DePaul Church  
Harvey and Cindy Schneider  
Mr. and Mrs. William Stange  
Albert Ware, CLU  
Mr. and Mrs. James L. Whaley  
Renee A. Wyatt

#### **Leadership Society \$100+**

Mr. Paul E. Arnold  
Mr. Donald Baird  
Bay County REACT  
Bay-Arenac Career Center  
Mr. Gilbert Behmlander  
Robert and Brenda Bierens  
Rick and Kaye Brinkman  
Alan Bryant  
Nancy Buttrick  
Ms. Roberta Caldwell  
Bay City Central High School  
Ecclesia Club  
Robert and Cindy Chadwick  
Dr. Maurice Chapin  
Shirley Chisholm  
Terry W. Collins  
Albert Collver  
Mr. Henry Conrow  
Ms. Lorraine Craig  
Dr. and Mrs. Nicholas Csonka  
Mr. and Mrs. Charles Cusick  
Walter F. DeCoster  
John and Carol Desimpelare  
Mary C. Ellery  
Racquel and Larry Fisher  
Maricele Gates  
Tom and Sandy Gaudreau  
Mr. Roland Gey  
Mr. and Mrs. Richard Gies  
Graczyk-Dijak Financial Group  
David and Mary Greene  
Mr. and Mrs. Randall Gushow  
Mr. and Mrs. Michael Gwizdala  
Mr. Fred Haas  
Jim and Lesley Hammond  
Mr. and Mrs. Michael Hanisko  
Dr. and Mrs. Dan Hatton  
Ray and Linda Heemstra  
Mr. and Mrs. Robert L. Hetzler  
Deborah Hewitt  
Mr. and Mrs. Gordon Hofmeister

#### **Leadership Society \$100+ Continued**

Susan R. Holder  
Tim and Tammy Holsworth  
Holy Family Parish  
Leonard and Jill Iskow  
Abul and Ferdous Islam  
David and Suzann Jensen  
Marilyn F. Johnson  
Mandie Jones  
Robert and Sandra Jozwiak  
Mr. Roy Kaszubowski  
KDR Associates  
Mr. and Mrs. Stephen G. Kent  
Dr. and Mrs. Richard Kociba  
Mr. and Mrs. Ronald Krohn  
Dr. and Mrs. P. S. Kumar  
Karen LaLone  
Mr. John C. Leippand  
Edward Lesniak  
Mrs. Paulette LeVasseur  
Brad and Susan Light  
Donald and Ruth Linton  
Elizabeth W. Loll  
David and Kimberely Lovely  
Robin C. McCree  
Jim and Jean McCue  
Ryan and Jenny Manz  
R. N. Maragiri, M.D.  
Louis A. Meyette  
Carole Miklovic  
Mr. and Mrs. Martin  
Mindykowski  
Debra and Rob Monroe  
Arlene Moody  
Mr. Buddy G. Moore  
Mr. and Mrs. Guy T. Moulthrop  
Nature's Own Landscaping  
Dave and Marilyn Neuendorf  
Lynne Neumeyer  
Elaine and Dale Newton  
Genevieve O'Connell



# Our Chapter Donors

## The heart of the American Red Cross

### East Shoreline Chapter Donations

#### **Leadership Society 100+ Continued**

Mr. and Mrs. Mike Pagryzinski  
Mr. William W. Pease  
Benjamin Phillips  
Mrs. Rosemary Pope  
Susan Porzondek  
Rick Putnam  
Michael A. Rabideau  
Stu and Linda Reid  
Larry and Rebecca Reimann  
Anne M. Remington  
Mike and Erin Riley  
Ronald J. Roggenbuck  
Sacred Heart Altar Society  
SC Johnson  
Mr. and Mrs. Donald Schuette  
Chris Sheets  
Mr. James Sheufelt  
Mr. and Mrs. Henry Smith  
Mary B. Smith  
Mr. Leonard Sobieray  
Marian and Robert Sorgenfrei  
St. Elizabeth's Church  
St. Luke's United Methodist  
Church  
Wes and Dee Stafford  
Mrs. Gladys Stroemer  
Kenneth and Mary Jane  
Sweeney  
Mr. and Mrs. Tom Tabor  
Mr. and Mrs. Kirk E. Timm  
Joan Tredway  
Paul and Libby Treiber  
Mr. and Mrs. Robert Tschirhart  
Dr. Antonio Vasquez  
Janet Vincent  
David L. Vos  
Stanley and Delores Wagner  
The Walker Group  
Alex and Rose Walraven  
Marlene Waynee  
Lynn Weaver

#### **Leadership Society 100+ Continued**

Mrs. Judy Wisniewski  
Anita Wood  
Phyllis P. Woody  
Mr. and Mrs. Thomas Wuepper  
Helen F. Wyneken  
Zion Troop

#### **Project Angel 2009**

7-11 Store - Henry St.  
7-11 Store - Columbus Ave.  
7-11 Store - Wilder Rd.  
AAA Michigan – Bay City Branch  
Mr. and Mrs. Griffith Acker  
Bay Animal Hospital  
Bay Area Chamber of  
Commerce  
Bay City Noon Optimist Club  
Bay Lanes  
Bay-Arenac Career Center  
Bayshire Beauty Academy  
Mrs. Margaret Bradfield  
J. L. Buiting  
Christa McAuliffe Middle School  
Copoco Credit Union  
Department of Human Services  
Staff  
Patrick and Deborah Downing  
Dunlop Pontiac  
Elizabeth J Husband Fund of  
Bay Area Community  
Foundation  
FinancialEdge Community Credit  
Union  
Cynthia Gravlin  
Herter Music Center  
Tim and Tammy Holsworth  
Holy Trinity Catholic Church  
Hughes Elementary  
Corrine Irland  
Jacob's Cleaners  
Fred and Sue Kennedy

#### **Project Angel 2009 Continued**

Kiwanis Club of Bay City  
Debra Wieland  
Messiah Evangelical Lutheran  
Church  
Morning Rotary Club of Bay City  
Mr. and Mrs. Guy T. Moulthrop  
Leo Najar  
Pinny Food Center  
Ponderosa Steakhouse  
Rotary Club of Bay City  
SC Johnson  
Mr. Michael Stoner  
Regina Turner  
Weinlander Fitzhugh  
Mr. and Mrs. Edward Welz

#### **Grants**

Bay Area Community Foundation  
Bay City Schools, Parent  
Involvement in Education  
Grant (PIE)  
Bay Medical Foundation  
Cass City Chamber of Commerce  
Copoco Credit Union  
Emergency Food and Shelter  
Program  
MSHDA

#### **Faith Partnerships**

Christ United Methodist Church  
Karen Johnson  
Kawkawlin Community Church  
Linda Maday  
Messiah Evangelical Lutheran  
Church  
Sacred Heart Church  
St. Maria Goretti Catholic  
Church  
St. Valentine Church  
Westminster Presbyterian  
Church



# Our Chapter Sponsors

## Helping us to help our community

### East Shoreline Chapter Sponsors and In-Kind Donations

#### Event Partners & Sponsors

*We thank the many sponsors of our special events, whose participation made these events possible.*



THE BAY CITY TIMES

#### Event Partners & Sponsors Continued

AAA Michigan  
 A&D Health Care Professionals  
 Bay Arenac Career Center  
 Andy Bacigalupo and Bay Arenac  
 ISD Culinary Arts Program  
 Charles Brunner, Bay City Mayor  
 Robert & Cynthia Chadwick  
 Chemical Bank  
 Citizens Bank  
 Dow Chemical Employees Credit Union  
 Credit Union Plus  
 Employee Owners of Gougeon Brothers  
 Fabiano Brothers  
 Chef David Feinauer  
 Chef Craig Fiebke  
 Great Lakes Harley  
 Chef Jason Harrington  
 Gregory Construction  
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 Lori Maxson, NorthStar Video  
 Lumber Baron's Charcoal Grill & Brew Pub  
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 Moulthrop-Clift, Inc. (MCI Insurance)  
 Psycho Customs  
 Saganing Eagles Landing Casino  
 Smith Martin Powers  
 Knier, PC  
 Chef Mike Sheskey  
 Chef Louise Schwaiger  
 Weinlander Fitzhugh

#### In-Kind

Apostolic Christian Church Sunday School  
 Bay Regional Medical Center  
 Bob's Towing  
 Delta College Flute Choir  
 Gena J. Gates  
 GM Powertrain  
 Hagen Ford  
 Ken Furtaw & Bosco Food Service  
 Susan R. Holder  
 Immanuel Lutheran Church  
 Knitters at Saginaw Correctional Facility  
 Tim Maloney & Gordon Food Service  
 Milds to Wilds Auto Service  
 Bishop William O'Brien  
 Ruth Circle – Christ United Methodist Women  
 St. Vincent DePaul  
 Ken Scarmeas & US Food Service  
 Shred Experts  
 Two Men and a Truck  
 Village Towing  
 Eleanor Walker  
 Dee Dee Wacksman  
 Westminster Presbyterian Church  
 United Methodist Women



**American Red Cross East Shoreline Chapter**  
228 Washington Avenue  
Bay City, MI 48708

*Serving Arenac, Bay, Huron and Tuscola Counties*



## **American Red Cross**

East Shoreline Chapter

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